

Advanced Search Operators Cheat Sheet

Operator	Description	Example
allinanchor:	Restricts results to pages containing the selected terms within the anchor text.	allinanchor:type term here
allintext:	Returns only results that contain selected terms within the text (read: content) of the page.	allintext:type term here
allintitle:	Returns results that contain selected terms within the title tag of the page.	allintitle:type term here
allinurl:	Returns results that contain selected terms within the url, for example: selected.com/keyword.htm	allinurl:selected keyword
author:	Restricts results to the Newsgroup articles by specified author.	Fantasy author:Joe author:Bloggs
cache:	Returns only cached versions of the page.	cache:domain.com (*)
define:	Returns definition of chosen term, from selected sources like Wikipedia and Dictionary.com	define:word
filetype: (alt "ext:")	Restricts results to those with specified filetype.	Help Document filetype:pdf
group:	Returns results from sources within Google Groups.	Marketing group:online
inanchor:	Restricts results with pages containing the terms you specify, in the anchor text or links to that page.	Marketing inanchor:guerilla
info: (alt "id:")	Shows information about the chosen URL.	info:domain.com (*)
intext:	Restricts results to pages containing your chosen term within the text (read:content).	Online Marketing intext:seo (*)
intitle:	Similar to the above and "allintitle", restricts results to pages with title text of chosen terms.	Online Marketing intitle:seo (*)
inurl:	Similar to above and "allinurl", restricts results to pages with selected terms within the url.	inurl:online marketing (*)
link:	Shows pages that are pointing to the chosen url.	link:domain.com (*)
related:	Shows pages that are similar to the URL you specify.	related:domain.com (*)
site:	Shows all index pages to the site or domain specified.	site:domain.com (*)

*(without a space) means there should be no space between the operator and the first word.

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